



Winter  
Banquet Jan. 31  
Matt Mosler,  
speaker

# Business News

A Publication of the Bryant Area Chamber of Commerce

January, 2012

## Silent Auction at Winter Banquet Growing

The Silent Auction at Winter Banquet was kick started with Jimmy Buffett concert ticket donated by IHOP Restaurant in Bryant and the Duze Company and has grown since. Some of the items and donors (sorry we can't list all!):

Nautica Lawn Chairs & Umbrella	Just 4 Cruisin	Gas Cards Big Red	Summerwood Partners
4 Tickets to Jimmy Buffett	iHOP	Buddy Packs	Whole Hog Café
2 pass to Hornets Sports Events	Bryant Athletic Department	Razorback Basketball Ste.(6 tickets)	Entergy
2 Tickets to Jimmy Buffett	The Duze Company	2 Passes to Oaklawn	Jeremy Hutchinson
Massage/Wax/Facial Packages	Complete Transformations	Large Mirror	CBRPM The Mote Team
Dozen roses/candy	Lettas	Box Seats Finish Line	Arvest
\$100 Gift Card Ramsey	Ramsey Tire	Lamps	Ashley Furniture
Gift Card Kwik Kopy	Kwik Kopy	\$300 Gas Card	Everett Buick
5x8 Custom Made Rug	Floors & More	Printer	Cartridge World
Men's Citizen Watch	Baker's Fine Jewelry	32 inch colorTV	Comcast Cable
DVD player	Merchants & Farmers Bank	27 inch monitor	Compsys Inc
Terracon	Kindle Fire	Photo Session (\$100)	Beth Martin Photography

### New Members:

#### Liberty Tax Service

Karla Sloan

847-7774/FAX 847-3083

2900 Horizon Dr, # 5

Bryant, AR 72022

ksloan@libertytax.com

Fastest growing retail tax preparation service with 3,500+ in the nation.

Bryant office ranked 4th in 2011.

RoseMarie Armstrong

501-615-3443

10011 Rimstone

Mabelvale, AR 72103

romyarm@earthlink.net

### New Members:

Whole Hog Cafe

Chris Maynes

653-2244/FAX 653-2245

5309 Hwy. 5N, #100 ❖ Bryant, AR 72022

chris@wholehogcafe.com

Arkansas' favorite BBQ now in Bryant!

Award winning pork, chicken, brisket & ribs...sauces and sides. Banquet room.

Bryant Early Education (BEE) Coalition

Pam Toler ❖ 501-993-7737

3121 Hilltop Road ❖ Bryant, AR 72202

ptoler@astate.edu/www.beecoalition.com

Bryant licensed childcare providers part-

nered with HIPPA, state, school district &

others - goal is best early education in state

### Member of the Month

Lowes of Bryant is our member of the month. Always helpful, the Lowes crew put together the Duct Tape Boat Race starter kits for Fall Fest.

Then for Winter Banquet, they are loaning us plants of all sizes and shapes to decorate our venue.

They also donate to our silent auctions at Winter Banquet and Taste of Bryant.

Thank you  
Lowes of Bryant



**Merchants  
& Farmers Bank**

BRYANT LOAN PRODUCTION OFFICE

501-847-4141

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Bryant, AR 72022

Ashton Adcock, Chairman/CFO

aadcock@mfbanknet.com



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# Finds of the Month

## Pre Spring Cleaning ???

It is a good idea to have your furnace/air conditioning cleaned before spring and P & R Distributing can send someone out to do the job. Call Ted Friedman at 847-9249. He is offering special pricing before the busy season hits.

## Southern Trace has Remodeled

Southern Trace, located on the I-30 south access road just west of the 123 exit bridge, has just remodeled and added a gym. You are invited to an open house on Friday, Jan. 27 at 11:30 a.m. to see the changes. We will see you there!

## Senior Adult Center Activities: Sale/ Oldie Wed Games/ Dance

The most socially active group in town may well be the senior adults. They have a Rummage Sale set for Friday, Feb. 3, 5 to 8 p.m. and Saturday, Feb. 4, from 7 a.m. to 2 p.m. at the Center, 6401 Boone Road.

Then on Valentine's Day they will host a game of "Oldie Weds" patterned after the television show "Newly Weds". It promises to be fun.

They always host karaoke on the last Monday of the month. Dances are every Saturday from 7 to 9:30 p.m. and the cost is \$5 per person.

Every Wednesday they have a live band from 9 to 11:30 a.m. They serve lunch from 11:30 a.m. to 12:30 p.m. for a suggested \$2 per person over 60 years of age.

## 1st Impressions Looking for Help

1st Impressions is looking for good helpers on a part time basis to help clean from 4 p.m. to 8:30 p.m. Mondays thru Fridays. You will need your own transportation but the locations (there are four) and close to one another. Call Julie Cahanin at 847-6330 if you are interested in the job.

## Lovin' Chamber Members Using Other Chamber Members!

Don't know if you've noticed but the Saline Courier and Saline Memorial Hospital, along with others, advertise on billboards on I-30. Those boards are owned by Lamar Outdoor Advertising. We love it when Chamber members use other Chamber Members.

## Community Meetings

### Bryant City Council

Thursday, Feb. 23 • 7:00 p.m.  
City Complex, 210 SW 3rd

### Bryant Planning Commission

Monday, Feb. 13 • 6:00 p.m.  
City Complex, 210 SW 3rd

### Bryant School Board

Tuesday\*, Feb. 21 • 6:00 p.m.  
Professional Development Room

### Bryant Parks Commission

Tuesday\*, Feb. 21 • 6:00 p.m.  
City Complex, 210 SW 3rd

## February Calendar

Wednesday, Feb. 1 – Clint's Leads 9 a.m.

Thursday, Feb. 2. – Wealth Builders Leads Group, 8:15 a.m., Chamber

Thursday, Feb. 2– Civic and Govt. Committee, 1:30 p.m. at the Chamber

Tuesday, Feb. 7 – Economic Development Committee, noon

Wednesday, Feb. 8 - - Chamber Board

Thursday, Feb. 9 –Ribbon Cuttings

9:30 Chick-fil-A

10:00 Mighty Wings

10:30 Bryant Early

Education Coalition

Friday, Feb. 10 – Marketing Committee, noon, Chamber

Tuesday, Feb. 14 --Lead2Win leads group

Tuesday, Feb. 14 – Fall Fest Committee meeting, noon Chamber

Wednesday, Feb. 15 -- Clint's Leads 9 a.m.

Thursday, Feb. 16 – Wealth Builders Leads Group, 8:15 a.m., Chamber

Thursday, Feb. 16 – Highlight Bryant, noon

Thursday, Feb. 16 – Business After Hours, 5:30 p.m.

Wednesday, Feb. 22 -- Cookies & Cocoa 9th Grade

Thursday, Feb. 23 -- Cookies & Cocoa 10th, 11th, 12th Grades

Tuesday, Feb. 28--Lead2Win leads group

501.847.3002

Courtyard Cottages  
BRYANT

601 Courtyard Cottages Dr.  
Bryant, AR 72022

SENIOR LIVING AT ITS FINEST

## Ask Your Business Question

The Bryant Area Chamber will start posting "Business to Business" questions on Linked In and share the best practices with you.

Our first question: Who has a great policy for or idea of how to do sponsorship or donations? This is for businesses who want to be community-involved but not overwhelmed. Call us to ask the question you want answered. We will get a discussion going on Linked-In and then share best answers in the newsletter.



## Saline Memorial Partners With Arkansas Heart Hospital

Saline Memorial Hospital has partnered with Arkansas Heart Hospital to create a highly coordinated partnership capable of ensuring high-quality, cost-effective cardiac care. By building on the already strong reputation and resources of Saline Memorial Hospital, Arkansas Heart Hospital will work on existing services, with the goal of making them more efficient, while adding new services.

Cardiologists from Arkansas Heart Hospital will see patients in Benton five days a week providing diagnostic, noninvasive testing and invasive services.

They will also provide 24/7 call coverage to the SMH Emergency Room for acute cardiac care.

"This is a promising new chapter for Saline Memorial Hospital and for patients," said Carla Robertson, Interim CEO.

## The Beat Goes On 5K

The Beat Goes On 5K is an event sponsored by the Saline Memorial Foundation to raise funds for cardiac care and medications for Saline patients. Date is Feb. 25. Download registration from [www.saline-memorial.org](http://www.saline-memorial.org).

### Looking for a new way to advertise?

Consider a business card sized ad in your Chamber newsletter. We are currently looking to fill 8 spots for 3 months at \$100 each spot. Contact at Suzanne at

[suzanne@bryant-ar.com](mailto:suzanne@bryant-ar.com)

### Tie it to the Website

We are also creating advertising packages to tie the newsletter advertising to year round advertising on our searchable website. Remember, if the consumer is searching "Bryant" they will get our site and directory!

**FirstSecurity**  
Bank Better.

228-8000 | [fsbank.com](http://fsbank.com)

Alcoa Banking Center 20697 Interstate 30 North Banking Center 5619 Highway 5 North South Banking Center 1823 N. Reynolds Road

# Letter on Website Calendar

Dear Members:

Our Bryant Area Chamber of Commerce Marketing and Advertising Committee is going to try a pilot project for a while where events for anyone, not just members, can be posted on our calendar. We will still have to approve what people submit. You can go to our site: [www.bryant-ar.com](http://www.bryant-ar.com) and enter your login and password and enter the calendar. You will be able to post even for organizations that are not the company that holds the membership. However, only members will have a password or login to get in to enter data.

We advise you to keep it brief and practice restraint. Whether or not we continue will hinge on whether that which gets posted is pertinent information and is in a timely manner.

We would really like to be “the calendar” for the area and will be if this works!!!



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@ 501-847-6457  
For More Information

Business Owners:  
For a flat monthly fee you can have access to a law firm and business consultants. Have you ever needed advice about any of the following?

Incorporation	Product Liability	Hiring & Firing	Lawsuits
Employment Contracts	Employment Policies	Pension Review	Taxes
Employer Benefits	Workers Compensation	Contract Review	
	Buying/Selling a Business	Buy/Sell Agreements	
Business Website	Equipment Leases	Workers Compensation	
Garnishments	Bad Check Recovery	Debt Collection	



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