



Bryant Business Chronicle



A Bryant Chamber of Commerce Publication

October, 2009

Welcome New Members

Purdy Good Maintenance

Amber Purdy ❖ 847-4000
21833 I-30 ❖ Bryant, AR 72022
purdygoodmaintenance@live.com
Auto repair. Full service including brakes, AC, alignments, engines, transmissions, tune ups & oil changes.

Laylas Gyro & Pizzeria

Mahoud Jililati and Moumen Hamur
612 Office Park, Ste. 4 ❖ Bryant, AR 72022
847-5455 ❖ mjoilagency@hotmail.com
laylagyropizzeria.com
Greek & Mediterranean style restaurant with pizzeria & gyros. They value customer service & provide a family atmosphere.

Jeremy Hutchinson

172 Cousty Lane ❖ Little Rock, AR 72223
773-3760/Fax 372-3488
jhutchinson@pattonroberts.com
www.hutchinson4senate.com

Beth Beam

305 Roya Lane #6 ❖ Bryant, AR 72022
744-9486 ❖ lrstarvingartist@yahoo.com

Rep. Dawn Creekmore

8333 Sagebrush Circle
Bauxite, AR 72011 ❖ 501-776-3411
creekmore@arkansas.net
www.dawncreekmore.com

Gift Baskets By Helen

Helen Cox ❖ 413-9542
5407 Hwy 5N, Ste. 11 ❖ Bryant, AR 72022
helen@giftbasketsbyhelen.com
www.giftbasketsbyhelen.com
Gift baskets of all kinds - coffee, tea, chocolate, spa, baby, lotions, candles. Each month adding more.

Merle Norman Cosmetics

Deloris Kingston
P.O. Box 355
Bryant, AR 72022
847-1111/Fax 847-9911
Full service skin care & cosmetics. Makeovers & facials. Clothing, shoes, handbags & jewelry. Also, tuxedo rentals!

Monster Madness at Mills Benefits Boys & Girls Club



The 5th Annual Monster Madness at Mills, an outdoor Halloween event with activities for kids of all ages put on by the Bryant Area Chamber of Commerce, the Boys and Girls Club of Bryant and the Bryant Parks Department will be held one night only on Thursday, Oct. 29.

At 5:30 p.m., "the real Monster Madness at Mills fun begins," said Chairperson Barbara Riggan. Trick or treating between business booths begins at 5:30 p.m. Munchkinland, which will feature inflatables, digging for treasure, ghouls, pumpkins, tic tac toe toss and other games, will cost \$3 ticket for the armband for Munchkinland for all evening.

Bryant Boys and Girls Club will be selling hot dogs and hot chocolate. They will also receive all proceeds from the Munchkinland and share in proceeds from the haunted trail ride.

"We are appealing to businesses to help us with scenes on the trail," noted Riggan. "This is a whole lot more fun and effective with more characters and action out there." Businesses who participate will be acknowledged with a four foot high sign on the trail with the business name as a "scene sponsor."

The haunted hayride on the trail begins at dark and will end at 9:30 p.m. The last hayride will load at 9:15 p.m. "More than 250 people rode through on the trail last year," said Rae Ann Fields, Chamber Director. The ride is \$5 per person and is recommended for 12 years of age and older with their parents. The ride includes sights such as swamp monsters, spiders, bats, vampires, cemeteries, witches and a few other "surprises" with live actors.

"We are appealing to businesses to help us with scenes on the trail." Riggan

A Halloween costume contest will be held at 7 p.m. at the Mills Park stage. All ages (children) can compete. Prizes will be given for the best costumes. There will be divisions for different ages in the competition.

A bonfire, weather permitting and under the supervision of the Bryant Fire Department, will be burning between 6 p.m. and 9 p.m.

"This year we have new props on the trail, thanks to Eagle Electric and the wood working class at Bryant High School," noted Riggan.

IHOP Restaurant

Susan Gunaca
306 W. Commerce Drive
Bryant, AR 72022
626-6789/Fax 972-420-1921
susan@goldencakesinc.com
Family dining restaurant open 24 hrs (at this time) for breakfast, lunch & dinner.
Seniors 2 for 1 seven days a week except holidays 3-6 p.m.

James Insurance

Wesley Toler ❖ 847-1088
3614 Market Place, Ste. 4
Bryant, AR 72022
Insurance Sales

Kiwanis Club of Saline Co.

Zeke Jones ❖ 778-0495
P.O. Box 27 ❖ Benton, AR 72018
zjonescpa@hotmail.com
Civic Club

The Dickinson Agency, Allstate Insurance Co.

Wesley Dickinson
5200 Hwy 5 N, Ste. 2
Bryant, AR 72022
847-6446/Fax 847-6613
wdickinson@allstate.com
www.allstateagencies.com/
050816/welcome
Auto, home & life insurance
More new members, page 3

Finds of the Month

(A "find" is a service or product that a Chamber member offers that is not what they are known for -- or is a special value or brings recognition to Bryant and the area.)

Merle Norman's New Fall Stock

Merle Norman Cosmetics has just gotten in their fall stock. You will find many stylish pieces for fall in the clothing and jewelry line as well as the cosmetics.

Go by to see their new merchandise at 3108 Horizon Drive.



Cakery Affairs More Than Cakes

Cakery Affairs has the expected cakes and cookies, but they also sell Wilton Cake decorating supplies, party supplies, balloons, cake plates, and bulk candy.

And they have a party room available and teach Wilton Cake decorating classes. They are a busy bunch!

They remind you to make your Halloween orders now.

They are in the shopping center behind Hairloom at 5407 Highway 5 North.

Courier Says Have A Hometown Christmas

Fight catalog, internet and out-of-town shopping trips by encouraging buying locally. One way to do so is with the Hometown Christmas campaign by the Courier.

The promotion requires that you run an ad a week for seven weeks at a minimum of \$270 total cost for all seven weeks (business card sized ad).

Then, at your business, customers may register for \$100 prize "Christmas Cash" each of the first six weeks and \$500 for the final week.

Find It in Bryant



As we approach the Holiday Season we offer two reminders:

1.) If you have something to sell, put it on the www.bryant-ar.com website. EVERY Chamber member can enter a description of the business and eight key words by which customers can search and find you as the place to acquire that good or service. All you need is your password and log-in. Don't know yours? Call the Chamber at 847-4702.

2.) USE the www.bryant-ar.com website to find what you want to purchase for gift giving here in Saline County. If you don't find it with a search, call the Chamber at 847-4702 and see if staff can suggest where to find the item you are looking for.

Training for fully using the website will follow the Highlight Bryant lunch.

The "Christmas Cash" can be spent at participating stores only.

All the ads will feature the Hometown Christmas logo and the campaign will encourage local buying during the holiday season.

Participating businesses are asked to donate a prize valued at \$25 or more for the campaign.

The campaign runs Nov. 1 thru Dec. 30 and includes several special sections published by the Courier. Call 315-8228 to get more information.

Community Meetings

Bryant School Board

Monday, Nov. 23 • 6:00 p.m.
Professional Development Room

Bryant Water Commission

Tuesday, Nov. 10 • 5:30 p.m.
City Complex, 210 SW 3rd

Bryant Planning Commission

Monday, Nov. 16 • 6:00 p.m.
City Complex, 210 SW 3rd

Bryant Parks Commission

Monday, Nov. 23 • 6:30 p.m.
City Complex, 210 SW 3rd

Bryant City Council

Thursday, Nov. 12 • 7:00 p.m.
City Complex, 210 SW 3rd

November Calendar

Tues., Nov. 3 – Economic Development, noon, Chamber Office

Thurs., Nov. 5 -- Civic and Govt. Affairs Committee, 1:30 p.m. Chamber Office

Weds, Nov. 11 -- Veterans Day, Chamber office will be closed.

Thurs., Nov. 12 – Ribbon Cuttings

Tues. Nov. 17 – Christmas Committee, noon, Chamber -- Nativity Set up?

Weds. Nov. 18— Board meeting, noon, Chamber

Thurs, Nov. 19 -- Highlight Bryant Lunch

Tues, Nov. 24 -- Training for new Board members, noon, Chamber

Thurs, Nov. 26 and Fri. Nov. 27-- Thanksgiving Holiday, Chamber office closed.

Watch for a joint Bryant-Benton Afterhours in November

MARK YOUR CALENDAR CHRISTMAS PARADE DEC. 3



The second annual Bryant Area Chamber of Commerce Lighted Christmas Parade will be held on Thursday, Dec. 3 at 7 p.m.

"We are letting you know ahead of time so you can mark your calendars now. Don't book your office Christmas parties then," noted Carla Harris, co-chair

person.

Last year's 1st ever parade turned out more than 60 floats. "We were so happy with the turn out," Harris said.

The parade route will reverse this year and start at the middle school/football stadium lot and end at First Southern Baptist Church.

Board Members for 2010 Elected

The election process is complete and the Bryant Area Chamber of Commerce will welcome four new members in January, 2010.

Newly elected directors are Beth Smith of Heartland Community Bank, Nick Gann of The Gann Agency, Jason Brown of Farmer's Insurance and Karen Grice of iberiabank.

A fifth new board member will sit on the board immediately fulfilling the unexpired term of Dean Riggan, Saline County Office of Emergency Services, who has resigned due to work demands. That new member is Deana Kelly of Griffin Leggett Forest Hills.

Beth Smith of Heartland Community Bank has served for two years as the chairperson of Taste of Bryant and has served on Winter Banquet and other committees.

Nick Gann is this year's Young Professional Network chairman and is involved in the Ambassador/Membership committee.

Jason Brown is chairman of the Ambassador/Membership Committee and has been active on the Fall Fest Committee and the Monster Madness at Mills Committee for two years.

Karen Grice served on the Fall Fest Committee this past year.

Deana Kelly has served on the Winter Banquet Committee, the Monster Madness at Mill Committee, and the Taste of Bryant Committee.

"We are proud to have such experience with the Chamber's work represented on the board," noted David Hannah, Chamber president.

"We are grateful to Randy Fortner, Mike Rushing, Jack Carney and Linda Felton, who will leave the board at year's end for their service to the Bryant Chamber and to Dean for his service while he was able to serve," he added.

Each July the membership is asked by letter to submit names to be considered for the board. Nominating Committee then picks names for the ballot.

Company Christmas Cards From Boys & Girls Club

The children of the Boys and Girls Club of Bryant have created designs for Christmas cards now in print. The club is selling the cards for \$12 for a package of 10 cards and envelopes.

"These cards will help our club and can be used by your company as your



cards to send to customers," noted Suzanne Passmore, director of the Boys and Girls Club.

The cards are available at the club, from any Boys and Girls Club director or can be obtained at the Bryant Area Chamber of Commerce.

Christmas Festival & Expo

Games, rides, petting zoo, live nativity, food and local vendors will be featured in a new event by Midtowne Church and *Saline County Lifestyles Magazine*.

The Family Christmas Festival and Expo will be held Saturday, Dec. 12 from 10 a.m. to 2 p.m. at 4037 Boone Road, Midtowne Church.

Vendor booths are indoors and are part of a package that includes advertising in *Saline County Lifestyles* as well as the 8x10 spaces. Booth costs are \$150 to \$625.

Saline County Angel Tree will receive \$25 of each booth sold.

For more information call Josh Elrod 590-9518.

Welcome New Members

ShoTime Graphics

Shawn and Cindy Covey
2202 Military Road, Suite 17
Benton, AR 72015 ♦ 258-1002
banners@shotimegraphics.com
www.shotimegraphics.com

Creative graphic design svcs. including full color banners, all types signs, vinyl graphics. Dependable, family oriented company with over 18 yrs. experience providing quality at reasonable cost. We give visual impact, bring ideas alive.

New Members Are Guests at Highlight Lunch

New members of the Bryant Area Chamber of Commerce who join during the membership drive (thru Oct. 31) are our special guests at the Nov. 19 Highlight Bryant lunch.

One representative from the newly joined company is invited free of charge. Others are welcome to attend. The program for the November meeting will focus on hearing a brief introduction of each of the new members. New members should come prepared to tell a little about their company or organization or, if an individual member, their goals.

"We will still allow other members present to say a line or two about their business or organization," noted Jason Brown, chairperson. "We just want the first part of the introductions to be dedicated to these new members."

Lunch is \$12 per person and members will be notified by e-mail of location and invited to respond with their attendance. Payment is at the door. We no longer bill for Highlight Bryant lunches.

ChamberMaster Training After Highlight Lunch

A ChamberMaster training will take place after the November 19 Highlight Bryant Lunch.

Acquaint yourself with all the features your business can use FOR FREE to promote your product or service.

Members will be notified by e-mail of location and invited to respond with their attendance.

Map Sales Slower Than Expected

The Bryant Area map reprinting has been temporarily delayed, but the Chamber hopes to have it back on track in about another 2 months.



“We simply have not sold enough ads on the map to cover the cost of reprinting,” noted Rae Ann Fields, Executive Director.

The maps are in demand by people moving into the area who are looking at multiple homes or apartments. “People who are looking to go to more than one location in town still want a hard copy map. The internet, iPhones and Google map are useful for the travelers going from point A to B, but that has not replaced the need for maps. People looking to buy a home are looking at multiple sites and want a hard copy map,” she said.

Additionally, service people, delivery services and economic development people looking at the “big picture” of where is what in the community need the maps.

The maps denote sights of interest, subdivision locations and have a street index.

“In the past, realtors, insurance companies, banks, churches anyone wishing to reach new people coming to the community has had interest in having an ad on the map,” Rae Ann said.

The Chamber will continue to approach businesses and organizations about advertising on the map.

Bryant Chamber of Commerce

109 Roya Lane
P.O. Box 261
Bryant, AR 72089



Monster Madness at Mills!

Thursday Only ~ October 29, 2009

Mills Park in Bryant

5:30 - 9:30 p.m.



**Haunted Trail \$5 • Bonfire
Munchkin Land \$3 • Costume Contest
Trick or Treating**



**10 x 10 booth spaces - bring table if desired
Please order more than one booth if your set-up
will take any additional space.**

**Booth Fee: \$10 for Chamber Members for each 10 x 10 space
\$20 for Non-Chamber members
(add \$5.00 for electricity)**

Business Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone # _____ Fax# _____

How many 10x10 spaces are needed? _____

How many electrical connections? _____110 _____220



**Mail Completed Form To:
Bryant Area Chamber of Commerce • P.O. Box 261 •
Bryant, AR 72089
NO RAINOUT DATE /NO REFUNDS (CALL 847- 4702 for recorded information)**