



# Bryant Business Chronicle



*A Bryant Chamber of Commerce Publication*

June, 2009

## Welcome New Members

### United States Post Office

Lisa Hopson  
P.O. Box 9998  
Bryant, AR 72089  
847-9817/FAX 847-2213  
*Our local postal facility.*

### Southern Paramedic Service

Garry Padgett  
P.O. Box 88  
Brinkley, AR 72021  
1-870-589-2206/FAX (same)  
gpadgett@southernparamedic.com  
*Medical dispatch that services nine cities and counties for their 911 medical/ambulance needs.*

### Chyna Doll

Nicole Montgomery  
2700 North Prickett  
Bryant, AR 72022  
680-7331  
luv2designads@gmail.com  
*Retail online store and networking business opportunities in merchandising jewelry, purses and clothing.*

**Letters asking you to give suggestions for the 2010-2012 Bryant Area Chamber of Commerce Board of Directors have been mailed.**

## Landers Auto Sales of Saline Sets Biggest, Baddest ATV at Fall Fest



Get your ATVs loaded up and bring them Fall Fest on Sept. 26 at Mills Park. The Landers Auto Sales of Saline County's BIGGEST, BADDEST ATV, as determined by people's choice voting, wins the top prize of \$100. Second and third prizes will also be given.

The contest is a part of the 22nd Annual Fall Fest's emphasis on outdoor activity in our new Outdoor Adventure area. Entry forms are available at the Chamber. A \$5 entry fee is required.

## Bryant Parks Geocaches @ Fall Fest

If you have a quick mind for riddles, obscure clues and puzzles and own a GPS there's something for you at Fall Fest this year. Geocaching is one of the Fall Fest's newest attractions.

Armed with GPS coordinates we will post online at the Chamber Website ([www.bryant-ar.com](http://www.bryant-ar.com)) the contestant will go to the indicated location and with the help of some clues find the hidden treasure. In the geocaching world, the common courtesy is to take the treasure and leave something behind. The Fall Fest contest will work a little differently as the finder keeps the prize and reports to the Bryant Area Chamber of Commerce for the final prize.

An example of the type of clue (we won't use this one now because we told you about it) would be:

My field is blue not green  
My stars in daytime seen  
From the top I wave  
I stand proud for the brave

(the Flag. You would look by the flagpole).

## REGISTER NOW!

*Landers' Auto Sales of Saline Co. Sponsored Chamber Golf Tournament*

Tuesday,  
June 30



# Finds of the Month

(A "find" is a service or product that a Chamber member offers that is not what they are known for -- or is a special value or brings recognition to Bryant and the area.)

## Pinecrest's New Look

Pinecrest Cemetery has been a landmark for Bryant since 1929. It has seen a lot of change over the years.

A number of new things are coming to the cemetery. Watch for an update to the entrance and a general facelift. They are adding new services, too.

While the garden-like setting has been there since the beginning, there is a lot more land to develop. Now the park occupies 90 acres but there is another 80 acres on the site.



## Jones Glass Fixes Sliding Doors

They do more than glass. Jones Glass can help with that sliding screen door that just is not working right. Whether the kids plowed through the screen or the glass, Jones can fix it.

Call them at 315-6600.

## Park Place Baptist Offers Spanish Class

Park Place Baptist Church is offering to teach you how to speak Spanish... FREE. Lajuanna Knott, a missionary's wife who spent time in Costa Rica is teaching the class. The Thursday night 6-7:30 p.m. course is not formal Spanish it's conversational. For more information or to register, go to [www.parkplacebaptist.com](http://www.parkplacebaptist.com) or call 653-0088

## Free Safety Workshop

If you want to learn tips on how to be safe and have free child safety IDs come to a free community event at Mills Park on Saturday, June 27 at 10 a.m.

Sponsored by the National Kids Safety Tips Organization's local area instructor, Farren Wadley, the course will teach physical and mental safety defense techniques. The course is for all ages.

## Gladco Has Stylish Muck Boots, Too

Gladco, long known for the heavy duty work wear for guys, also has stylish muck boot (rubber boots) for ladies. Ladies, the pink and purple patterned boots are worth a peek into the store.

They also carry underarmour. Those who have to be out in temperature extremes know the value of these garments!

They are located on Lora Drive just off the access road past the 123 ramp onto I-30 going to Little Rock.

## Ask What's New at Luigi's

Luigi's has remodeled and added room for a nice lounge area. And they are running beverage specials and half off appetizers on Monday, Tuesday and Wednesdays from 3 p.m. until close.

Half off appetizers on fried mushrooms, fried cheese, poppers, buffalo wings, garlic bread with cheese and spicy popcorn chicken. Are you hungry yet?

## Blood Drive

The battle of the badges is on again, the Fire and Police departments are competing in the Tuesday, June 23 Blood Drive at the Bryant Fire Departments training room.

"Every minute of every day, someone needs blood. That blood can only come from a volunteer donor, a person like you who makes the choice to donate. There is no substitute for your donation," said the Red Cross.

"Only a third of what was used in Saline County in 2008 was collected in Saline County," noted Rebecca Jones of Saline Memorial Hospital.

## Two Movie Locations

Free movies? The Bryant Parks Department in partnership with the Courier and local businesses is showing Little Big League at Mills Park on Wednesday night (June 24) at dark. And, Midtown Bryant is showing movies every Friday at dark. This Friday the movie is Horton Hears A Who. Other movies to be shown are A Bug's Life, Meet the Robinsons, Ratatouille, and other Disney flicks.

# Community Meetings

- Bryant School Board**  
Monday, July 20 • 6:00 p.m.  
Professional Development Room
- Bryant Water Commission**  
Tuesday, July 14 • 5:30 p.m.  
City Complex, 210 SW 3rd
- Bryant Planning Commission**  
Monday, July 13 • 6:00 p.m.  
City Complex, 210 SW 3rd
- Bryant Parks Commission**  
Monday, July 20 • 6:30 p.m.  
City Complex, 210 SW 3rd
- Bryant City Council**  
Thursday, July 9 • 7:00 p.m.  
City Complex, 210 SW 3rd

## July Calendar



- 7-3.....Chamber Office closed for Independence Day
- 7-7 .....Taste of Bryant Committee, 2:30 p.m. at the Chamber
- 7-8.....Board Meeting, noon, Chamber
- 7-9.....Ribbon Cuttings
- 7-14.....Fall Fest Committee, noon,
- 7-16.....Highlight Bryant Lunch at Saline Memorial Hospital. Rotary as Guests.
- 7-17.....Taste of Bryant Committee, Pick Up of Silent Auction Items All Day
- 7-23.....Ribbon Cuttings
- 7-23.....Taste of Bryant Committee, 3 p.m. Chamber
- 7-27.....Youth Team Bryant 20/20 hosts Imagination Library, time to be announced.
- 7-28.....TASTE OF BRYANT, 5:30 p.m



- to 7:30 p.m., Bryant High School Cafeteria, Building 5
- 7-29.....Ambassador Membership Committee, noon, Chamber

## Thank You Golf Hole Sponsors



SKB Partners  
Griffin Leggett Forest Hills  
Lenders Exchange  
Larry's Pizza  
Callahan Motors  
Arkansas Electric Coop  
Dial & Dudley  
Baxley, Penfield, Moudy  
Stone Hill Estates  
Fried Green Media  
Ken Young Companies  
Mystical Carpets  
Bryant School District  
Genwealth  
Mid State After Market Parts  
Farmers Union Mutual  
First Security Bank  
Arbors at Andres  
Chiropractic Health  
COP Security  
CCC Construction  
Gladco

## Congrats Carrie/All In Saline Leadership

Carrie Roedel, Assistant to the Director at the Bryant Area Chamber of Commerce was among the recent graduates of the Leadership Saline County class of 2009.

Brandie Jones of Saline Memorial Hospital was elected president of the 2009 class, Carla Harris of First Security is vice president and Carrie will serve as secretary/treasurer.

Other graduates in the 2009 class were Scott Cobb of Truman Ball, Jerry Ponder of First Security, Jason Stallman of Stallman Siding, Paul White of the Law Firm of White and White, Scotty Hodges of the Benton Police Dept, Jennifer Terry of Jones Ins. Agency, Lisa Thornton of Summit Bank, Jeremy Lemons of Bryant Parks Dept., Clint Walker of Metropolitan National Bank, and Deana Kelly of Griffin Leggett Forest Hills

## Bryant Area Chamber of Commerce Tips on bringing travelers to your business

- 1.) Put up a message on your marquee or do a banner welcoming tournaments, swim meets, etc. But be aware that your banners MUST be behind the right of way or the State Highway department will take them down. "Welcome Tournament Teams" or something that is generic enough to be used again and again (even for invitational golf tournaments). The Babe Ruth 14 year old 5 state tournament is coming again August 6-10-- the second year so that looks like it will continue. And, the Wally Hall Tournament is a repeat and intended to be an annual event.
- 2.) Give discount coupons for welcome bags -- tournaments, swim meets, conferences.
- 3.) Keep up with what is happening on the appropriate websites. Bryant Athletic Association website is [www.bryantbaseball.org](http://www.bryantbaseball.org). Be conversant with the teams when they come in your business.
- 4.) Give out return visit coupons. If they come this year for the tournament, give them a coupon for a return visit. Now that they have stayed here, eaten here, bought gas here, they have a familiarity with you and will be back if they travel at all. (Example: Beaumont and Nederland who played in a tournament here came back here when outrunning a hurricane). Or, they will give it to someone else coming here.
- 5.) Have a Web presence -- travelers make plans online these day. If you don't have a website of your own at least be on the Chamber site and make sure you can be found if the town name is searched. Hotels have special sites for this.
- 6.) Spend time with your employees making sure they know what is coming up and how to respond to visitors. When a visitor asks a question, tell them "I don't know" is not acceptable by itself. They can tell the person to call the Chamber -- 847-4702.
- 7.) Take advantage of locator maps.
- 8.) You could advertise in the Courier 8-page wrap. This is a special section on what there is to do in the area goes with the newspaper to the hotels/motels. ALL VISITORS ALL THE TIME.
- 9.) Restaurants should be prepared to house bigger groups and be kid and family friendly to attract ball tournament, swim meet type business.
- 10.) Restaurants with separate dining areas for privacy for groups should advertise this. Tournaments bring teams that want to eat out together with families. You might see groups of 32 or more.
- 11.) Ask the visitor's name and call them by their name. They will feel more welcome.
- 12.) Be prepared to offer recommendations on your favorite things to do and places to go locally.



Karma Herzfeld, Director of Habitat for Humanity in Saline County, presents a program to the Leadership Saline County

Alumni. The Leadership Class of 2009 worked a Habitat build for their class project. They presented their project last week.

# ***Restaurants On Tap For Taste of Bryant***



## ***Participants:***

***Burger King  
Cakery Affair  
Casa Mexicana  
Catfish Barn  
Chick-Fil-A  
Colton's  
Dan's Diner  
Dixie Cafe  
Gabe's Grill  
High on the Hog  
Home Plate Diner  
McAlisters  
Papa Murphy's  
Pizza Hut  
Quiznos  
Ta Mollys  
Taste of D'Light  
Waffle House  
Zaxby's***

Twenty area restaurants are already signed up for the Bryant Area Chamber of Commerce's Annual Taste of Bryant on July 28 at 5:30 to 7:30 p.m. in the Bryant High School South Cafeteria. This year's theme is "Tasty Treats and Summer Eats".

"We plan more features to bring value to the restaurants that participate this year," noted Beth Smith of Heartland Community Bank, chairperson for the event. "With a growing number of options for dining we want to showcase those who participate in an even bigger way," she added.

In past years the event has drawn as many as 700 people. The event also includes a silent auction for adults and a special drawing of prizes for children. The room will be decorated to the theme and the kids area will offer an art area with paper on the floor and crayons, markers and chalk to draw on the paper.

"This is one of the most family friendly, fun things we do. The idea is to come when you want, eat what you want and leave when you want," noted Rae Ann Fields, executive director of the Chamber. Tickets are \$10 in advance and \$15 if purchased at the door. Call 847-4702 for tickets.

## **Bryant Chamber of Commerce**

109 Roya Lane  
P.O. Box 261  
Bryant, AR 72089

# 14th Annual Golf Tour

Tuesday — June 30, 2009

Hurricane Creek Country Club — Benton, Arkansas

Entry Fee: \$340 per team (\$85.00 per person)

**Limited to the first 30 teams!!!**

1:00 p.m. — Shot Gun Start

11:30 — Lunch Provided by **First Security Bank**

## \$1,000,000

### Hole-In-One Shoot Out!

**World Champion  
Sean "The  
Beast" Fister**



### Auto Sales of Saline County

All prizes and door prizes will be awarded following the tournament

## Hole Sponsorship Available

#### Registration Information

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Team Captain \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

\* Team Participants/\*Phone Numbers \_\_\_\_\_

**\*This information MUST be provided to The Bryant Area Chamber of Commerce before the tournament to be eligible for the \$1,000,000 Shoot-Out; Professional Golfers do not qualify to win the \$1,000,000 Shoot-Out.**

I would like to be a Hole Sponsor (add \$100.00 to total fee)

**Please mail completed registration form and fee to (do not mail Hurricane Creek CC):**

The Bryant Area Chamber of Commerce P.O. Box 261, Bryant, AR 72089

**Registration and Hole Sponsor fees MUST be paid by June 15, 2009**

(Please make checks payable to Bryant Area Chamber of Commerce)

**Proceeds benefit the Bryant Area Chamber of Commerce**

For additional information you may contact Jack Carney at First Security Bank, 315-0163 or the Bryant Area Chamber of Commerce, 847-4702

**No DENIM is allowed on the course (applies to golfers only).**